

NEWS RELEASE



FORUM RESEARCH INC.

FOR IMMEDIATE RELEASE

New poll finds strong majority support for physician-assisted suicide for the terminally ill

Support strongest among Canadians younger than 65, Quebecers

Toronto, December 16th, 2011 – In a recent survey conducted by Forum Research across Canada among residents 18 years or older, it was found that the strong majority are in favour of making physician-assisted suicide legal in Canada for the terminally ill (67% are in favour, 21% are opposed, and 12% have yet to form an opinion). The poll found that support for the measure was strongest among those residents living in Quebec (81%), followed by British Columbia (65%), Ontario (60%), and the Prairies (60%). It was also found that approval was significantly higher among residents younger than 65 years of age when compared to those aged 65 and older (68% 18-34, 69% 35 to 44, 71% 45 to 54, 69% 55 to 64, 56% 65+). When party preference was taken into account, it was found that respondents who voted for the NDP in the 2011 federal election were significantly more likely to back the measure (78%; compared to 63% Liberal, and 60% Conservative).

“Though there is currently a great deal of public debate over physician-assisted suicide for the terminally ill, the data illustrates that the majority of Canadians support an increase in patient autonomy.” said Forum Research president Dr. Lorne Bozinoff. “The results of this study indicate that Canadian public opinion is largely beginning to shift towards legalizing physician-assisted and the models put in place in countries such as Switzerland.”

MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

TORONTO

December 16th, 2011

HIGHLIGHTS:

- It was found that the strong majority are in favour of making physician-assisted suicide legal in Canada for the terminally ill (67% are in favour, 21% are opposed, and 12% have yet to form an opinion).
- “Though there is currently a great deal of public debate over physician-assisted suicide for the terminally ill, the data illustrates that the majority of Canadians support an increase in patient autonomy.” said Forum Research president Dr. Lorne Bozinoff. “The results of this study indicate that Canadian public opinion is largely beginning to shift towards legalizing physician-assisted and the models put in place in countries such as Switzerland.”

180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

TORONTO
December 16th, 2011

Methodology

The poll was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1,160 randomly selected residents aged 18 or older across Canada. The poll was conducted on December 13th, 2011. Questions were asked of residents as a part of an omnibus survey.

Results based on the total sample are considered accurate +/- 2.9%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp.

Where appropriate, the data has been statistically weighted to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms.

180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

TORONTO
December 16th, 2011

Approval of making physician-assisted suicide legal in Canada

'Are you in favour or opposed to making physician-assisted suicide legal in Canada for the terminally ill?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
sample	1160	151	157	238	312	302	541	619
You are In Favour	67	68	69	71	69	56	70	64
You are Opposed	21	21	20	16	19	30	21	21
Don't Know	12	11	11	12	12	14	9	15

Region

%	Total	Atlantic	Quebec	Ontario	Prairies	British Columbia
sample	1160	97	303	430	194	136
You are In Favour	67	64	81	60	60	65
You are Opposed	21	16	13	25	25	25
Don't Know	12	20	5	14	15	10

Voting Preference (Federal Election 2011)

%	Total	Cons	Lib	NDP	Green	Bloc
sample	1160	403	241	300	50	62
You are In Favour	67	60	63	78	58	82
You are Opposed	21	27	22	14	26	10
Don't Know	12	13	14	8	17	8

180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

TORONTO

December 16th, 2011

-30-

For more information:

Lorne Bozinoff, Ph.D.

President

Forum Research Inc.

Tel: (416) 960-9603

Fax: (416) 960-9602

E-mail: lbozinoff@forumresearch.com

180 Bloor Street W., #1400

Toronto, ON M5S 2V6

T 416.960.9600

F 416.960.9602

forumresearch.com